

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Abar Hutton Media
Attention: Accounts Payable
6190 Grovedale CT Suite 200
Alexandria, VA 22310-2552

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
926463-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
DSCC/Nelson/D/Senate	DSCC/BILL NELSON SEN	

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	926463	06186264

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912820		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/17/12	10/19/12	WPBF News 25 @ 5am	5-530am	--W-F--	:30	2	\$110.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--W-F--	2	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/17/12	5:00 AM	WPBF News 25 @ 5am	5-530am	:30	BND5-12-005H	\$110.00 NM
2	WPBF	F	10/19/12	5:08 AM	WPBF News 25 @ 5am	5-530am	:30	BND5-12-005H	\$110.00 NM
2	10/16/12	10/19/12	WPBF News 25 Mornings	5:30-5:57am	-TWTF--	:30	4	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	4	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	5:29 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	BND5-12-005H	\$160.00 NM
2	WPBF	W	10/17/12		WPBF News 25 Mornings @ 5:30	5:30-5:57am	:00		\$160.00 NM
					Credited				
3	WPBF	Th	10/18/12	5:37 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	BND5-12-005H	\$160.00 NM
4	WPBF	F	10/19/12	5:30 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	BND5-12-005H	\$160.00 NM
3	10/22/12	10/22/12	WPBF News 25 Mornings	5:30-5:57am	1-----	:30	1	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	5:39 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	BND5-12-006H	\$160.00 NM
4	10/16/12	10/19/12	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	4	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	4	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/16/12	6:09 AM	WPBF News 25 Mornings	6-7AM	:30	BND5-12-005H	\$275.00 NM
1	WPBF	W	10/17/12	6:17 AM	WPBF News 25 Mornings	6-7AM	:30	BND5-12-005H	\$275.00 NM
3	WPBF	Th	10/18/12	6:41 AM	WPBF News 25 Mornings	6-7AM	:30	BND5-12-005H	\$275.00 NM
4	WPBF	F	10/19/12	6:23 AM	WPBF News 25 Mornings	6-7AM	:30	BND5-12-005H	\$275.00 NM
5	10/22/12	10/22/12	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$275.00				

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Advertiser	Product	Estimate Number
DSCC/Nelson/D/Senate	DSCC/BILL NELSON SEN	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/22/12	10/22/12	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	5:59 AM	WPBF News 25 Mornings	6-7AM	:30	BNDS-12-006H	\$275.00 NM
6	10/16/12	10/19/12	Good Morning America	7-9AM	-TWTF--	:30	4	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	4	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/16/12	7:58 AM	Good Morning America	7-9AM	:30	BNDS-12-005H	\$275.00 NM
2	WPBF	W	10/17/12	8:40 AM	Good Morning America	7-9AM	:30	BNDS-12-005H	\$275.00 NM
1	WPBF	Th	10/18/12	7:59 AM	Good Morning America	7-9AM	:30	BNDS-12-005H	\$275.00 NM
4	WPBF	F	10/19/12	8:58 AM	Good Morning America	7-9AM	:30	BNDS-12-005H	\$275.00 NM
7	10/22/12	10/22/12	Good Morning America	7-9AM	1-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	1-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	8:41 AM	Good Morning America	7-9AM	:30	BNDS-12-006H	\$275.00 NM
8	10/16/12	10/19/12	10-11a Anderson Cooper	10-11a	-TWTF--	:30	4	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	4	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	10:48 AM	10-11a Anderson Cooper	10-11a	:30	BNDS-12-005H	\$100.00 NM
3	WPBF	W	10/17/12		10-11a Anderson Cooper	10-11a	:00		\$100.00 NM
Credited									
4	WPBF	Th	10/18/12	10:56 AM	10-11a Anderson Cooper	10-11a	:30	BNDS-12-005H	\$100.00 NM
2	WPBF	F	10/19/12		10-11a Anderson Cooper	10-11a	:00		\$100.00 NM
Credited									
9	10/22/12	10/22/12	10-11a Anderson Cooper	10-11a	1-----	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	1-----	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	10:49 AM	10-11a Anderson Cooper	10-11a	:30	BNDS-12-006H	\$125.00 NM
11	10/16/12	10/19/12	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	3	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	3	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	10/17/12		WPBF News 25 @ Noon	12pm-1230pm	:00		\$175.00 NM
Credited									
2	WPBF	F	10/19/12		WPBF News 25 @ Noon	12pm-1230pm	:00		\$175.00 NM
Credited									
4	WPBF	F	10/19/12	12:09 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	BNDS-12-005H	\$175.00 NM
12	10/22/12	10/22/12	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	1-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	12:24 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	BNDS-12-006H	\$175.00 NM
13	10/16/12	10/18/12	M-F 3-4P	M-F 3-4P	-TWT---	:30	2	\$225.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Invoice #	Invoice Date	Invoice Month	Invoice Period
926463-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
DSCC/Nelson/D/Senate	DSCC/BILL NELSON SEN/		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	-TWT---				2	\$225.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/16/12	3:47 PM	M-F 3-4P	M-F 3-4P	:30	BNDS-12-005H	\$225.00 NM
1	WPBF	Th	10/18/12	3:14 PM	M-F 3-4P	M-F 3-4P	:30	BNDS-12-005H	\$225.00 NM
14	10/22/12	10/22/12	M-F 3-4P	M-F 3-4P	1-----	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	1-----				1	\$200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	3:11 PM	M-F 3-4P	M-F 3-4P	:30	BNDS-12-006H	\$200.00 NM
15	10/16/12	10/19/12	Dr. Oz	4-5p	-TWTF--	:30	4	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	-TWTF--				4	\$500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/16/12	4:39 PM	Dr. Oz	4-5p	:30	BNDS-12-005H	\$500.00 NM
1	WPBF	W	10/17/12	4:53 PM	Dr. Oz	4-5p	:30	BNDS-12-005H	\$500.00 NM
4	WPBF	Th	10/18/12	4:37 PM	Dr. Oz	4-5p	:30	BNDS-12-005H	\$500.00 NM
3	WPBF	F	10/19/12	4:37 PM	Dr. Oz	4-5p	:30	BNDS-12-005H	\$500.00 NM
16	10/22/12	10/22/12	Dr. Oz	4-5p	1-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	1-----				1	\$500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	4:13 PM	Dr. Oz	4-5p	:30	BNDS-12-006H	\$500.00 NM
17	10/16/12	10/19/12	M-F 5pm News	5-6pm	-TWTF--	:30	4	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	-TWTF--				4	\$450.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/16/12	5:42 PM	M-F 5pm News	5-6pm	:30	BNDS-12-005H	\$450.00 NM
2	WPBF	W	10/17/12	5:16 PM	M-F 5pm News	5-6pm	:30	BNDS-12-005H	\$450.00 NM
1	WPBF	Th	10/18/12	5:13 PM	M-F 5pm News	5-6pm	:30	BNDS-12-005H	\$450.00 NM
4	WPBF	F	10/19/12	5:11 PM	M-F 5pm News	5-6pm	:30	BNDS-12-005H	\$450.00 NM
18	10/22/12	10/22/12	M-F 5pm News	5-6pm	1-----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	1-----				1	\$450.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	5:12 PM	M-F 5pm News	5-6pm	:30	BNDS-12-006H	\$450.00 NM
19	10/16/12	10/19/12	WPBF News 25 @ 6:00PM	6-6:30PM	-TWTF--	:30	4	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	-TWTF--				4	\$525.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/16/12	6:24 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BNDS-12-005H	\$525.00 NM
1	WPBF	W	10/17/12		WPBF News 25 @ 6:00PM	6-6:30PM	:00		\$525.00 NM
					Credited				
4	WPBF	Th	10/18/12		WPBF News 25 @ 6:00PM	6-6:30PM	:00		\$525.00 NM
					Credited				

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Advertiser	Product	Estimate Number
DSCC/Nelson/D/Senate	DSCC/BILL NELSON SEN	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/16/12	10/19/12	WPBF News 25 @ 6:00PM-6:30PM		-TWTF--	:30	4	\$525.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF F 10/19/12 WPBF News 25 @ 6:00PM 6-6:30PM :00 \$525.00 NM									
Credited									
20	10/16/12	10/19/12	Wheel Of Fortune	7-7:30PM	-TWTF--	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -TWTF-- 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/16/12 Wheel Of Fortune 7-7:30PM :00 \$800.00 NM									
Credited									
2 WPBF W 10/17/12 Wheel Of Fortune 7-7:30PM :00 \$800.00 NM									
Credited									
3 WPBF Th 10/18/12 Wheel Of Fortune 7-7:30PM :00 \$800.00 NM									
Credited									
4 WPBF F 10/19/12 Wheel Of Fortune 7-7:30PM :00 \$800.00 NM									
Credited									
21	10/22/12	10/22/12	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/22/12 7:18 PM Wheel Of Fortune 7-7:30PM :30 BNDS-12-006H \$800.00 NM									
24	10/17/12	10/17/12	NASHVILLE	10-11PM	--1----	:30	1	\$2,175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 --1---- 1 \$2,175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/17/12 10:42 PM NASHVILLE 10-11PM :30 BNDS-12-005H \$2,175.00 NM									
26	10/21/12	10/21/12	OUAT	8-9PM	-----1	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----1 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/21/12 OUAT 8-9PM :00 \$1,000.00 NM									
Credited									
27	10/21/12	10/21/12	REVENGE	9-10PM	-----1	:30	1	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----1 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/21/12 REVENGE 9-10PM :00 \$1,200.00 NM									
Credited									
28	10/16/12	10/21/12	M-SUN WPBF News 25 @ 11-11:35PM		-TWTF-S	:30	5	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -TWTF-S 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/16/12 11:28 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 BNDS-12-005H \$500.00 NM									
5 WPBF W 10/17/12 11:32 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 BNDS-12-005H \$500.00 NM									
6 WPBF Th 10/18/12 11:29 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 BNDS-12-005H \$500.00 NM									
3 WPBF F 10/19/12 11:29 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 BNDS-12-005H \$500.00 NM									
4 WPBF Su 10/21/12 11:32 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 BNDS-12-006H \$500.00 NM									

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www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	10/16/12	10/21/12	M-SUN WPBF News 25 @ 11-11:35PM		-TWTF-S	:30	5	\$500.00	NM
	Class of Time - Pre-emptible with notice								
29	10/22/12	10/22/12	M-SUN WPBF News 25 @ 11-11:35PM		1-----	:30	1	\$500.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		10/22/12	10/28/12	1-----	1	\$500.00			
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	1 WPBF M		10/22/12	11:29 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BNDS-12-006H	\$500.00 NM
33	10/20/12	10/20/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		10/15/12	10/21/12	-----1-	1	\$225.00			
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	1 WPBF Sa		10/20/12	8:25 AM	Sat 8-9am News	Sat 8-9am	:30	BNDS-12-006H	\$225.00 NM
36	10/21/12	10/21/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		10/15/12	10/21/12	-----1	1	\$225.00			
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	1 WPBF Su		10/21/12	8:07 AM	Sun 8-9am News	Sun 8-9am	:30	BNDS-12-006H	\$225.00 NM
37	10/21/12	10/21/12	Sun 9-10am	9-10am	-----1	:30	1	\$350.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		10/15/12	10/21/12	-----1	1	\$350.00			
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	1 WPBF Su		10/21/12		Sun 9-10am	9-10am	:00		\$350.00 NM
	Credited								
38	10/21/12	10/21/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		10/15/12	10/21/12	-----1	1	\$225.00			
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	1 WPBF Su		10/21/12	10:21 AM	Chris Matthews	Sun 10-10:30AM	:30	BNDS-12-006H	\$225.00 NM
39	10/21/12	10/21/12	Sun 630pm News	630-7pm	-----1	:30	1	\$400.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		10/15/12	10/21/12	-----1	1	\$400.00			
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	1 WPBF Su		10/21/12	6:55 PM	Sun 630pm News	630-7pm	:30	BNDS-12-006H	\$400.00 NM
42	10/18/12	10/18/12	1230-1P Access Hollywood	1230-1p	---1---	:30	1	\$175.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		10/15/12	10/21/12	---1---	1	\$175.00			
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	1 WPBF Th		10/18/12	12:55 PM	1230-1P Access Hollywood	1230-1p	:30	BNDS-12-005H	\$175.00 NM
43	10/17/12	10/19/12	THE CHEW	1P-2P	--W-F--	:30	2	\$140.00	NM
	Class of Time - Immediately Pre-emptible without notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		10/15/12	10/21/12	--W-F--	2	\$140.00			
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	1 WPBF W		10/17/12	12:59 PM	THE CHEW	1P-2P	:30	BNDS-12-005H	\$140.00 NM
	2 WPBF F		10/19/12	12:59 PM	THE CHEW	1P-2P	:30	BNDS-12-005H	\$140.00 NM

INVOICE



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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
926463-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
DSCC/Nelson/D/Senate	DSCC/BILL NELSON SEN	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
44	10/22/12	10/22/12	WPBF News 25 @ 6:00PM	6-6:30PM	1-----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	6:19 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BNOS-12-006H	\$525.00 NM
46	10/20/12	10/20/12	Sat Prime College Footba	8-1130pm	-----1-	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1-	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/20/12		Sat Prime College Football	8-1130pm	:00		\$650.00 NM
Credited									
47	10/20/12	10/20/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1-	1	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/20/12	6:09 AM	Sat 6-7am News	Sat 6-7am	:30	BNDS-12-006H	\$160.00 NM
48	10/21/12	10/21/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12	7:30 AM	GMA Sunday 7-8am	Sun 7-8am	:30	BNOS-12-006H	\$325.00 NM
49	10/16/12	10/19/12	The View	11A-12PM	-TW-F--	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TW-F--	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/17/12		The View	11A-12PM	:00		\$400.00 NM
Credited									
3	WPBF	F	10/19/12		The View	11A-12PM	:00		\$400.00 NM
Credited									
50	10/20/12	10/20/12	GMA Saturday 7-8am	Sat 7am-8am	-----S-	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/20/12	7:48 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	BNDS-12-006H	\$325.00 NM
51	10/22/12	10/22/12	DANCING	8-9PM	M-----	:30	1	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	7:59 PM	DANCING	8-9PM	:30	BNDS-12-006H	\$2,500.00 NM
52	10/16/12	10/19/12	Nightline	11:35-12:05AM	-TWTF--	:30	4	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	4	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12		Nightline	11:35-12:05AM	:00		\$350.00 NM
Credited									
2	WPBF	W	10/17/12	11:54 PM	Nightline	11:35-12:05AM	:30	BNOS-12-005H	\$350.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
926463-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
DSCC/Nelson/D/Senate	DSCC/BILL NELSON SENA	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
52	10/16/12	10/19/12	Nightline	11:35-12:05AM	-TWTF--	:30	4	\$350.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Th 10/18/12 Nightline 11:35-12:05AM :00 \$350.00 NM									
Credited									
4 WPBF F 10/19/12 Nightline 11:35-12:05AM :00 \$350.00 NM									
Credited									
53	10/22/12	10/22/12	Nightline	11:35-12:05AM	1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/22/12 Nightline 11:35-12:05AM :00 \$350.00 NM									
Credited									
56	10/16/12	10/19/12	Jeopardy	7:30-8PM	-TWTF--	:30	2	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -TWTF-- 2 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/16/12 Jeopardy 7:30-8PM :00 \$850.00 NM									
Credited									
3 WPBF F 10/19/12 Jeopardy 7:30-8PM :00 \$850.00 NM									
Credited									
57	10/22/12	10/22/12	Jeopardy	7:30-8PM	1-----	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 1----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/22/12 Jeopardy 7:30-8PM :00 \$850.00 NM									
Credited									
58	10/19/12	10/19/12	Fri ABC Prime B	9-10PM	----F--	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 ----F-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 10/19/12 9:39 PM Fri ABC Prime B 9-10PM :30 BNDS-12-005H \$1,000.00 NM									
59	10/20/12	10/20/12	Sat 5-6am News	Sat 5-6am	-----S-	:30	1	\$120.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----S- 1 \$120.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/20/12 5:14 AM Sat 5-6am News Sat 5-6am :30 BNDS-12-006H \$120.00 NM									
60	10/16/12	10/16/12	NETWORK POLITICAL P9-11p		-T-----	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -T----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/16/12 10:58 PM NETWORK POLITICAL PROGR/9-11p :30 BNDS-12-005H \$1,800.00 NM									
61	10/17/12	10/19/12	WPBF News 25 @ 6:00PM	6-6:30PM	--WTF--	:30	1	\$1,050.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 --WTF-- 1 \$1,050.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/17/12 6:11 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 BNDS-12-005H \$1,050.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
926463-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
DSCC/Nelson/D/Senate	DSCC/BILL NELSON SEN	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
61	10/17/12	10/19/12	WPBF News 25 @ 6:00P-6:30PM Class of Time - Fixed Non Pre-emptible		--WTF--	:30	1	\$1,050.00	NM
62	10/20/12	10/20/12	Sat 6-7am News Class of Time - Fixed Non Pre-emptible	Sat 6-7am	-----S-	:30	1	\$320.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$320.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/20/12 6:31 AM Sat 6-7am News Sat 6-7am :30 BNDS-12-006H \$320.00 NM									
63	10/18/12	10/19/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	---TF--	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---TF-- 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 10/19/12 7:16 PM Wheel Of Fortune 7-7:30PM :30 BNDS-12-005H \$1,600.00 NM									
64	10/22/12	10/22/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	M-----	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$1,700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/22/12 7:53 PM Jeopardy 7:30-8PM :30 BNDS-12-006H \$1,700.00 NM									
65	10/22/12	10/22/12	Dr. Oz M-F 9-10a Class of Time - Pre-emptible with notice	9-10a	M-----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/22/12 9:14 AM Dr. Oz M-F 9-10a 9-10a :30 BNDS-12-006H \$225.00 NM									
66	10/20/12	10/20/12	M-Sun 1130p-12am Late Class of Time - Fixed Non Pre-emptible	1130p-1205am	-----S-	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/20/12 12:33 AM M-Sun 1130p-12am Late News 1130p-1205am :30 BNDS-12-006H \$800.00 NM LR - Football									
67	10/18/12	10/19/12	WPBF News 25 @ 6:00P-6:30PM Class of Time - Fixed Non Pre-emptible		---TF--	:30	1	\$1,050.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---TF-- 1 \$1,050.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 10/19/12 6:12 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 BNDS-12-005H \$1,050.00 NM									
68	10/21/12	10/21/12	Sun 630pm News Class of Time - Fixed Non Pre-emptible	630-7pm	-----S	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/21/12 6:38 PM Sun 630pm News 630-7pm :30 BNDS-12-006H \$800.00 NM									
Total Spots							67		

Gross Total \$32,365.00

Payment Terms 30 Days

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<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
926463-1	10/28/12	October 2012	10/01/12 - 10/22/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
DSCC/Nelson/D/Senate	DSCC/BILL NELSON SEN/	

<u>Agency Commission</u>	\$4,854.75
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<u>Net Amount Due</u>	\$27,510.25
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